

TROPLAND UNIVERSE

From the Creator of the Viral Digital Animal Kingdom.

VALIDATED BY BILLIONS. READY FOR RETAIL.



Represented by All American Licensing

A GLOBAL DIGITAL PHENOMENON

1 BILLION+

Global Views

3M+

Social Followers

#1 RANKED

Digital AI Artist Influencer (Feedspot 2026)

OVER 50,000+

Images available



20 YEARS OF STORYTELLING



TRADITIONAL PUBLISHING



Deep roots in physical media, originating as the author of *The Adventures of Rockford T. Honeypot*.

IP EVOLUTION

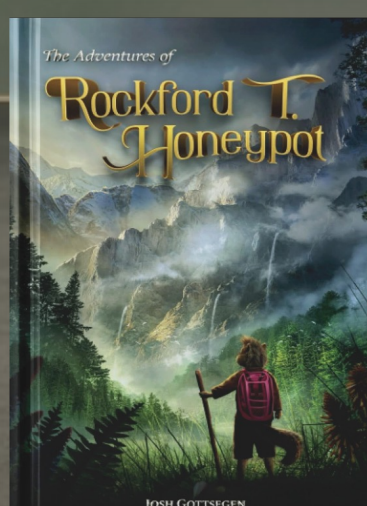


Master architect of cohesive, expansive narrative worlds, including the Tropland Universe and *Joosh's Juice Bar*.

STUDIO PEDIGREE



Two decades of high-level industry experience shaped by the uncompromising standards of NBC Universal, Warner Bros, Disney, Sony Pictures, Ferrari, and the Vatican Museums.



THE #1 AI ARTIST IN THE WORLD



**Feedspot
Verified**

VERIFIED RANKING
#1 DIGITAL AI INFLUENCER
List: Top 40 AI Artists Influencers
to Follow on Instagram (2026)
****JOSH GOTTSEGEN**

Verification Source: Feedspot List (2026)

FAVIKON VERIFICATION (2026)



Recognized as a leading AI creator in top global tiers.
Verified across creator indexes, including Favikon.

TOP-TIER GLOBAL POSITIONING

967K

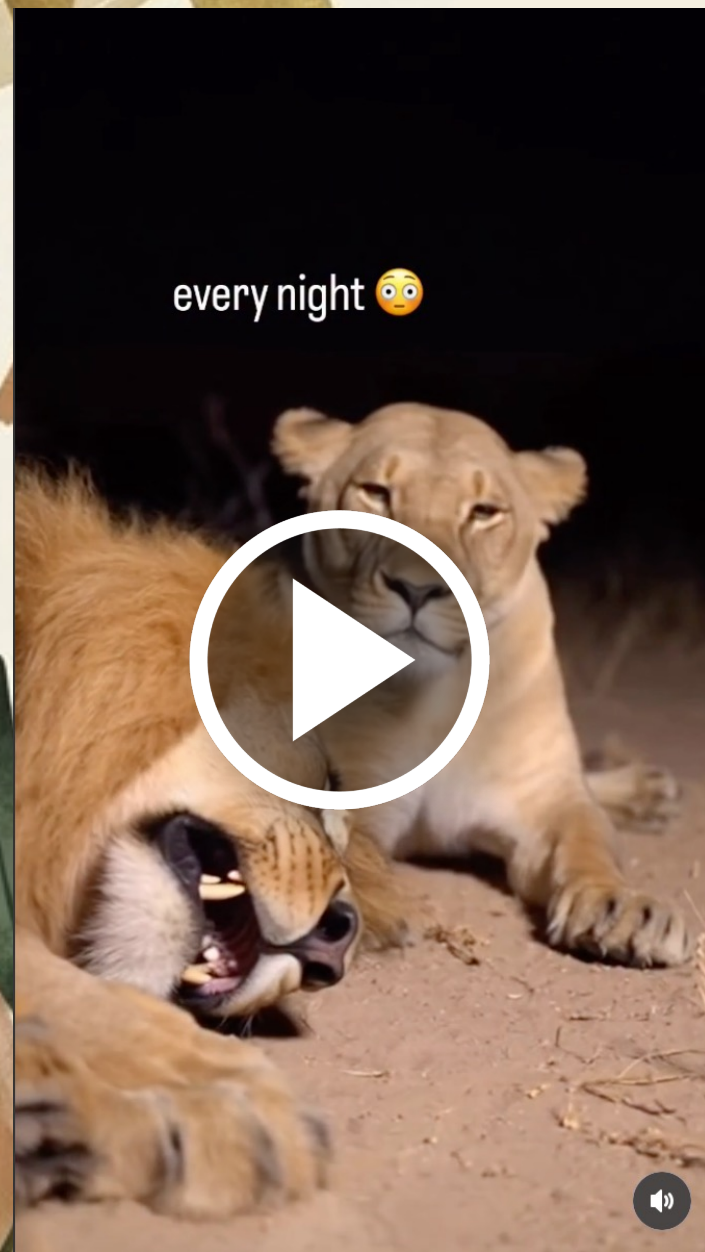
**INSTAGRAM
FOLLOWERS**

Favikon (2026)

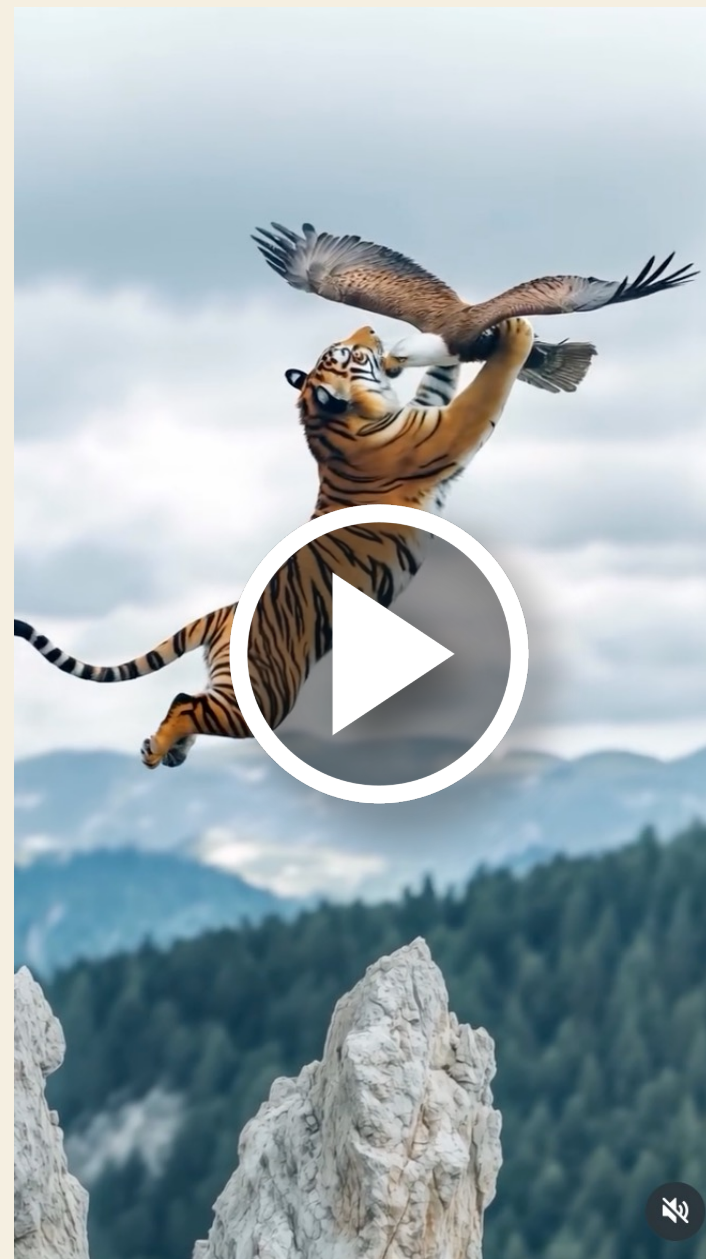
Redefining digital wildlife media for the global stage and
dominating the fastest-growing medium in entertainment.

TROPLAND UNIVERSE™

Created by Josh Gottsegen



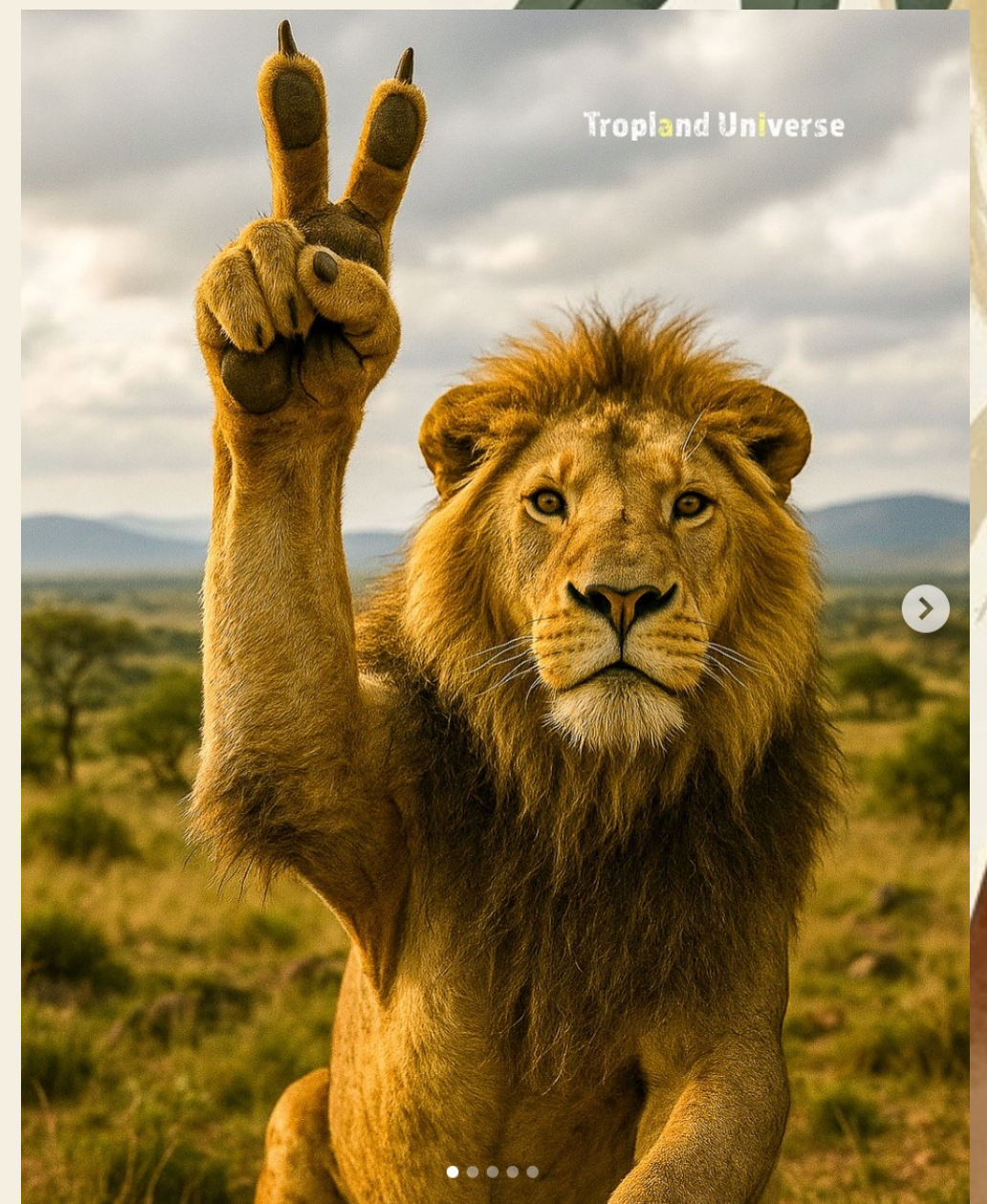
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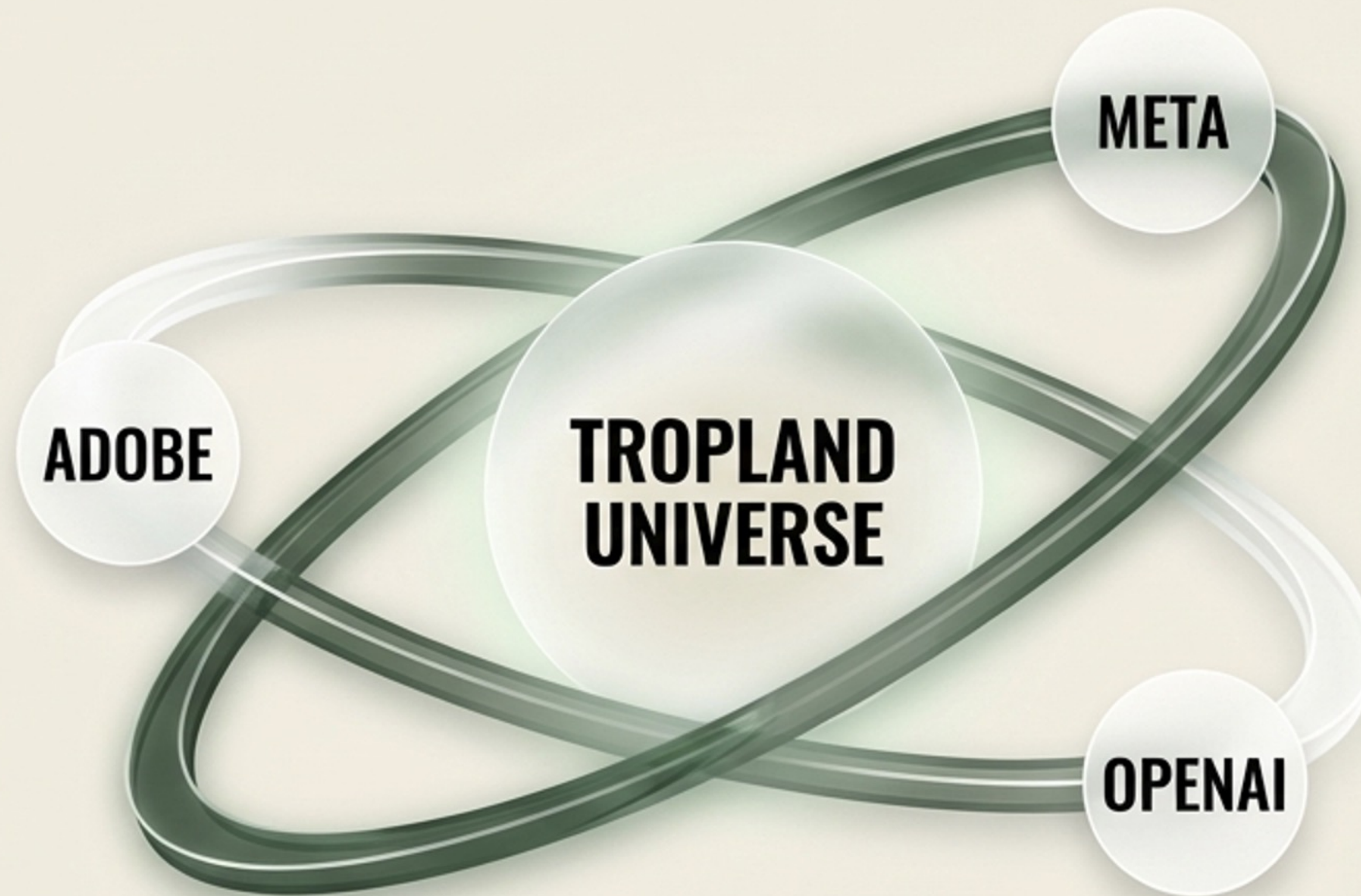


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TRUSTED BY THE TITANS OF TECH



One of the most-watched AI-generated property in the world is actively featured in official collaborations with the pioneers of the technology itself. Validated by over a billion views. Endorsed by the builders. **Ready for retail.**



We aren't just creating AI art. We're creating IP.

- ✓ Trademark filed (USPTO)
- ✓ Copyright registrations in progress
- ✓ All assets creator-owned, single chain of ownership
- ✓ Full commercial rights secured

THE CORE AUDIENCE

KIDS & ADULTS

Prime Purchasing Power



GEOGRAPHY

50+ Countries

Top Growth Markets:
USA, Brazil, India

Strong engagement worldwide with seamless translation across physical and digital categories.

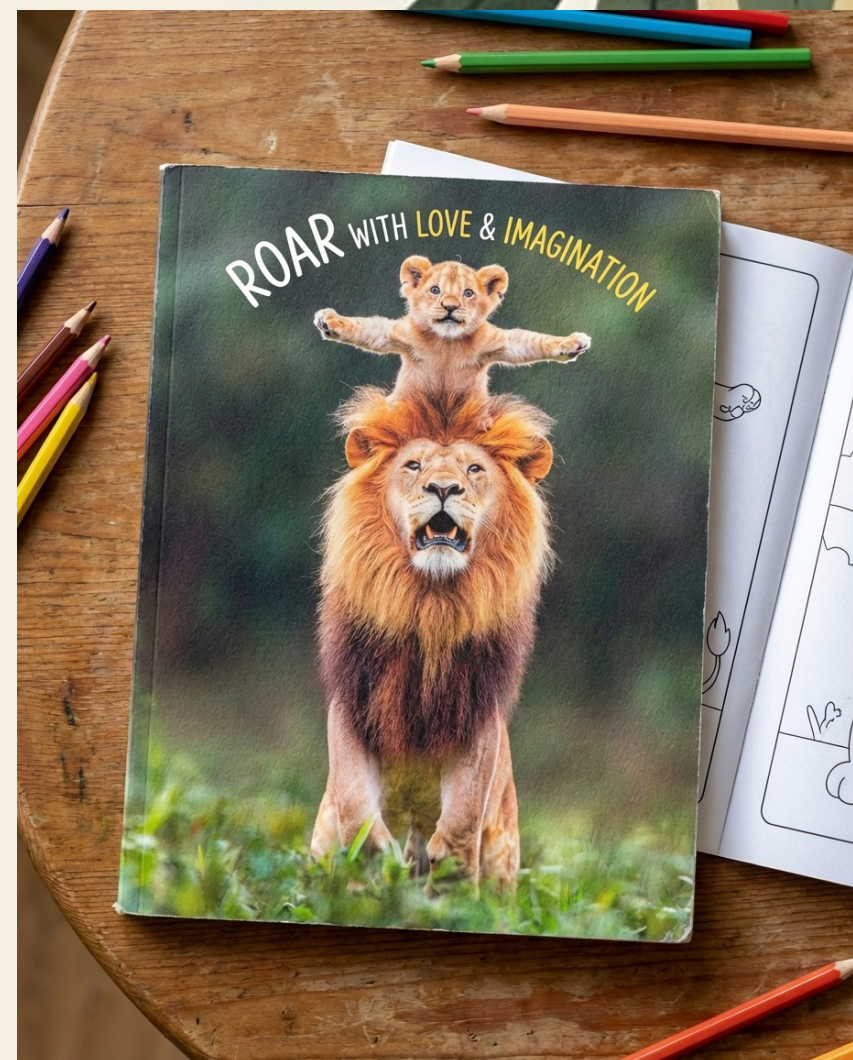






ACTIVITY, ARTS & CRAFTS

























HOME DÉCOR & LIVING

Bringing the Digital Animal Kingdom into the living room.









COLLECTIBLES: TROPDROPS

Viral mini-creatures designed for impulse retail and digital collection.



Colorful, collectible, and shelf-ready. The entry point for the next generation of fans.

The Hook: Art Toys with Attitude

Bridging the gap between sterile pop-culture merch and soulful design objects.

THE MARKET VOID: Consumers are suffering from digital fatigue. They crave tactile, physical anchors in a disconnected world.

EMOTIONAL BRANDING: TropDrops are not just plastic; they are totems of identity offering empathy and authenticity.

THE SHIFT: Moving from functional toys to emotional depth.



The Product: Series 1 - The Lions



CHARACTER ARCHETYPE:
The Mischievous Protector.
Expressive eyes and toothy grins create "whimsical cute" appeal.

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The Mischievous Protector. Expressive eyes and toothy grins create 'whimsical cute' appeal.

AESTHETIC:
Modern Primitive.
Tribal markings and bone accessories root the design in organic history.



TACTILE USP:
Dual-Texture Experience.
Premium flocced manes vs. smooth vinyl.



Rarity Chart



COMMON (60%)



RARE (30%)



CHASE (10%) - The Dopamine Hit

The Mechanic: The Hunt & The Community

THE EXPERIENCE:

The Blind Box model transforms a transaction into an emotional event. It leverages variable rewards for maximum engagement.

SCARCITY MARKETING:

"Chase" variants drive FOMO and the Zeigarnik Effect—the psychological desire to complete the set.

UNBOXING ECONOMY:

Difficulty of the hunt fuels social currency. Rare variants signal status within the tribe.

The Roadmap: Scaling the Tropland Universe

A Biome-Based IP Ecosystem

Phase 1



SERIES 1: THE SAVANNA.
The Protectors (Lions) -
ESTABLISHED.

Phase 2



SERIES 2: THE RIVERLANDS.
The Mystics (Amphibians) -
EXPANSION.

Phase 3



SERIES 3: HIGH CANOPY.
The Messengers (Avian) -
ELEVATION.



Tropland is designed to scale from art toys into digital assets, lifestyle accessories, and immersive storytelling.

TORANIGI 「トラニギ」

Half Tiger. Half Onigiri. All Attitude.



Introducing the newest character from the Tropland Universe. The name is a linguistic portmanteau: 'Tora' (Tiger) plus 'Onigiri' (Rice Ball). This is a living collectible that perfectly blends the emotional comfort of a snack with the fierce energy of a tiger.



THE ARCHITECTURE OF KAWAII

More Than a Snack, It's an Experience.

Designed to disrupt the toy Aisle. As the creators say: "It's the **revolutionary fusion** of cuddly cuteness and fierce flavor."

Note the **premium tactile contrast between** the soft, fluffy "rice" fur and the textured, grained "nori" fabric.

INFINITE COLLECTIBILITY

Engineered for the Collector.

A scarcity-driven model typical of J-Culture exports. The simple, iconic shape allows for endless colorways and editions.

As seen here: Classic Tiger, Blue, Pink, Green, and Purple variants create a system of pop art for the modern collector.



THE NEXT GLOBAL PHENOMENON

A Proven Formula for Success.

Our mission: Dominate retail shelves and capture digital hearts worldwide.

- **Universal Appeal**
- Highly **Collectible** by Design
- Instant **Brand Recognition**
- **Expansive** Narrative Potential





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