



Tropland Universe™

THE DIGITAL ANIMAL KINGDOM

Created by Josh Gottsegen

First-ever exclusive licensing opportunity from the creator of the viral Digital Animal Kingdom



A creator redefining digital wildlife media for the global stage

- **Over 1.5 BILLION** global views
- 3M+ followers across social platforms
- Trusted by Meta, Adobe, and OpenAI to showcase their platforms through original IP
- **Ranked #1** Digital AI Artist Influencer (Feedspot 2026)
- Global audience in 50+ countries, with the United States as the fastest-growing market



ABOUT TROPLAND UNIVERSE:

Tropland Universe is a leading wildlife media brand of the digital era, connecting imagination and nature through cinematic AI art and viral storytelling. Every image and video is crafted for emotional impact and global brand scalability.

AUDIENCE PROFILE:

- Core demographic: Kids and Adults
- 53% male | 47% female
- Top growth regions: United States, Brazil, India
- Strong engagement worldwide

ABOUT JOSH GOTTSEGEN:

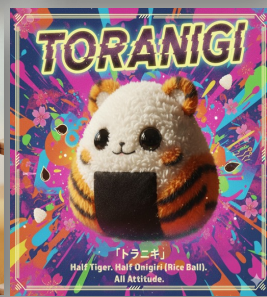
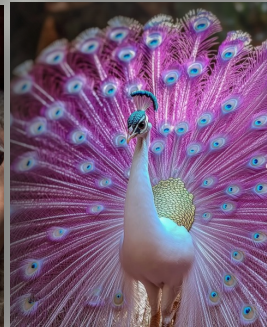
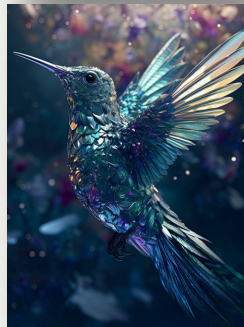
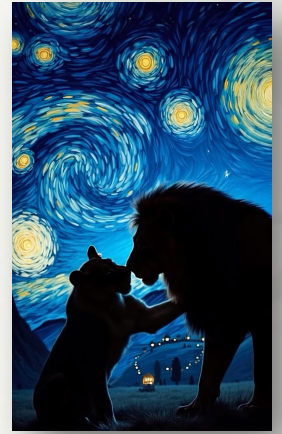
Founded by creative entrepreneur Josh Gottsegen, Tropland began as a publishing IP through *Joosh's Juice Bar* and *The Adventures of Rockford T. Honey Pot*, laying the foundation for the Tropland Universe. Based in Los Angeles, Josh has produced campaigns for NBC Universal, Warner Bros, Disney, Sony Pictures, Ferrari, and the Vatican Museums.

LICENSING & COLLABORATION :

- Global brand campaigns and co-branded content
- Apparel, lifestyle, plush, and home décor merchandise
- **New Collectible Line: TROPDROPS.** Viral mini-creatures designed for impulse retail and digital collectibles

WHY LICENSE TROPLAND:

- Proven viral IP with massive cross-platform reach
- Expanding U.S.-led global audience
- Seamlessly translatable across physical and digital product categories



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[Instagram.com/troplanduniverse](https://www.instagram.com/troplanduniverse)
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